

Corporate Sponsorship

Helping children and families heal from the effects of trauma



“Edgewood transforms at-risk youth with little hope and provides them with the skills to reach their potential. We need them to be successful for our futures.”

— Mark Bley
*Foundation President,
Dome Construction*

EDGEWOOD'S IMPACT

Life-Saving. Healing. Transformational.

Mental health matters. Research tells us that the sooner we can help a young person experiencing mental or behavioral challenges, the more likely they are to lead a healthy, productive life. Every day we put our 168 years of experience to work helping Bay Area families struggling with trauma, stress, oppression, poverty, abuse, neglect, homelessness, food insecurity, and other social inequities.

CORPORATE PARTNERSHIP

Passionate. Authentic. Connected.

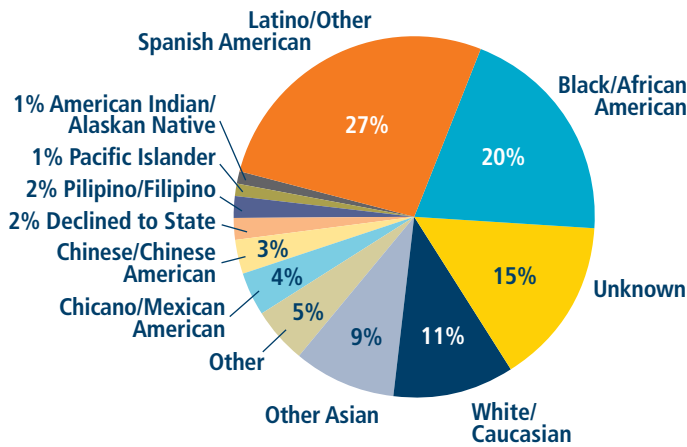
When your company chooses to partner with Edgewood, you are not only continuing to nurture resilience and strength in thousands of Bay Area children and families, but are also becoming a compassionate leader in the Bay Area business community. During COVID-19, we are engaging with corporate and community partners in unique ways through giving and virtual volunteer opportunities.

SUPPORT EDGEWOOD AND YOU'LL RECEIVE

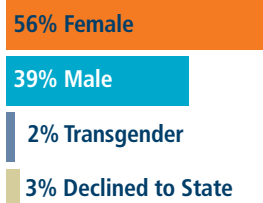
- BRAND EXPOSURE** for your business
- VOLUNTEER OPPORTUNITIES** that energize your team
- ALIGNMENT** with an organization that transforms lives and restores hope
- COMMUNITY RECOGNITION** for partnering to help the Bay Area's most vulnerable youth and families

CLIENT DEMOGRAPHICS

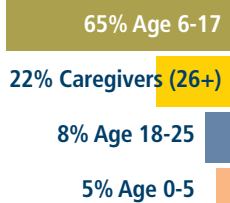
ETHNIC/RACIAL DISTRIBUTION



GENDER DISTRIBUTION



AGE DISTRIBUTION



SOCIO-ECONOMIC STATUS



PROGRAM HIGHLIGHTS

Last year, Edgewood served over 11,000 children, youth, and families across 25 programs, in the greater Bay Area.

Crisis Stabilization Unit 88% of youth admitted were diverted from inpatient psychiatric care

Drop-In Centers 78% of young adults demonstrated improvement in job readiness

Edgewood Community School 75% of students made quantifiable progression towards grade-level curriculum

Family Resource Center 60,000+ pounds of food were distributed to families in need

HealthyKin 90% of caregivers showed measurable improvement in overall health

Kinship 99% of Kinship youth were able to remain in the homes of relative caregivers

Residentially-Based Services On average, when compared at intake and discharge, youth reduced onset symptoms of anxiety, anger, and depression by 20%

Transitional Housing + One year after completing the program, 78% of youth remain safely housed

EVENTS SELECTION



Edgewood Corporate Breakfast [November 17, 2020]

Since 2017, Edgewood's successful Corporate Breakfast has provided the Bay Area business community a chance to make a meaningful difference in the lives of the children and families we serve. This event brings together business leaders, innovators, and emerging young professionals to enjoy networking, fundraising, and engaging content while also hearing inspirational client stories, updates from Edgewood's leadership, and discover how they can engage to make an impact in the community.



Edgewood Fair [May 20-21, 2021]

Nearly 600 Bay Area business leaders and philanthropists attend this two-day annual charity event and San Francisco tradition. Hosted at the Olympic Club Lakeside by the Edgewood Auxiliary, this evening preview party and luncheon fundraiser features a Fund-a-Future, inspirational program speakers, a delicious plated dinner and luncheon, and shopping. Over \$9 million has been raised by the Edgewood Fair since its inception in 1967.



Across The Bay 12K & 415K [Summer 2021]

Every year, Edgewood has fun raising funds with this highly popular run that takes participants – including Edgewood youth, families, and staff – across the Golden Gate Bridge. Over 4,000 corporate and community volunteers are drawn to the fun, health, and fitness of this unique event, voted the most scenic run in the U.S.

CORPORATE SPONSORSHIP LEVELS & BENEFITS*

EVENTS	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Edgewood Corporate Breakfast	16 Tickets	8 Tickets	8 Tickets	4 Tickets	2 Tickets
Edgewood Fair Preview Party	20 Tickets	20 Tickets	10 Tickets	10 Tickets	
Edgewood Luncheon Table	8 Seats				
Across The Bay 12k & 415k	DIY Team	DIY Team	DIY Team	DIY Team	DIY Team
BRAND EXPOSURE					
Presenting Event Sponsor (Logo, Presentation, Signage, Etc.)	X				
Link on Website	X	X			
Logo on Website	X	X	X	X	X
Logo in Event Program	X	X	X	X	X
Logo on Event Screen and Signage	X	X	X	X	X
Listing in Edgewood's Annual Report	X	X	X	X	X
Social Media Promotions (Facebook, Instagram, LinkedIn, Twitter)	X	X	X	X	X
SPECIAL OPPORTUNITIES					
Lunch with Edgewood CEO	X	X			
Lunch & Learn Workshops (On-Site/Virtual)	X	X	X		
Photo Opportunities (Check Presentations, Etc.)	X				
CUSTOM VOLUNTEER EXPERIENCE					
Customized Volunteer Menu	X	X	X	X	X

* = These benefit levels are based on the potential of holding events in person. If events shift to being virtual experiences due to COVID-19, we will still provide prominent opportunities for exposure and participation by our sponsors.

EDGEWOOD LOCATIONS

Edgewood has six offices located throughout the Bay Area:

Edgewood Campus
1801 Vicente Street
San Francisco, CA 94116

Edgewood Bayview
3801 3rd Street, Suite 610
San Francisco, CA 94124

Edgewood South San Francisco
170 South Spruce Avenue
South San Francisco, CA 94080

Edgewood San Mateo
1510 Fashion Island Blvd.,
Suite 310
San Mateo, CA 94404

Edgewood Drop-in Center North
931 W. San Bruno Ave., Suite 2
San Bruno, CA 94066

Edgewood Drop-in Center South
604 Price Avenue, Suite A
Redwood City, CA 94063

OUR MISSION

Edgewood Center for Children and Families promotes the behavioral health of children, youth, and families, and supports a positive transition to adulthood.

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Laura Hamilton
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Director of Advancement
Joelle Brinkley, M.Ed.
Manager of Philanthropic Services
Chris Rivers
Director of Foundation Relations
Brenna Showalter
Development Associate

MORE ABOUT
EDGEWOOD
www.Edgewood.org



READY TO SPONSOR?

Please contact Joelle Brinkley, Manager of Philanthropic Services at 415-682-3212 or JoelleB@Edgewood.org.